Birla Institute of Technology and Science, Pilani

I Semester 2015-16

Comprehensive Examination (Closed Book)

**GS F326: Creative Thinking**

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MM: 30 Duration: 2 hrs 10 December 2015

Note: Attempt all the questions in the same order.

Q1. Write a short note on “Creativity of words with reference to sound and meaning”.

Provide pictures of the following words depicting the meaning.

1. Gobbledygook
2. Euphonious
3. Odyssey
4. Genuflect
5. Gargoyle **( 2+5)**

Q2. Cinema appeals to all the five senses; however the gratification of all these senses is beyond the boundaries that touch the realm of creativity. Focus on any five parameters of cinema which can be categorized as creative. Exemplify all the five categories.

Why is the introductory monologue of *V for Vendetta* creative (write any four aspects)?

**(5+2)**

Q3. While you were coming to the examination hall you came across number of people. Recall any four of them and draw their caricature. Now, write an intriguing story in around 350 words involving them. **5**

Q4. De Bono thought about six thinking hats for problem solving and associated the colours with the strategies to deal with problems. You, as the student of creative thinking, suggest the seventh hat which you think can be quite valuable to the existing hats. Tell the colour and what does it indicate.  **4**

Q5. Provide interesting taglines for the following products:  **5**

1. The wrist band that monitors your calories
2. The friend who keeps a check on your mistakes
3. The magical goggles that enables you to see the funny aspects of life
4. The wings that take you to new heights
5. The Axe effect

Q6. The test of Rhythm in SAC 2